

# URJAKIRAN

## 2016-17

ENERGY CONSERVATION AWARENESS CAMPAIGN



**P.K.M. COLLEGE OF EDUCATION**

MADAMPAM, KAITHAPRAM P.O, KANNUR, KERALA, INDIA, PIN – 670631

GOVT. AIDED TEACHER EDUCATION INSTITUTION AFFILIATED TO KANNUR UNIVERSITY

ACCREDITED BY NAAC WITH 'A' GRADE, (SECOND CYCLE -4 POINT SCALE)





RECOGNIZED BY NCTE INCLUDED UNDER UGC 2(F) & 12B  
RUSA 2.0 BENEFICIARY INSTITUTION

AS PART OF



# URJAKIRAN 2016-2017

## Energy Conservation Awareness Campaign

	Resource Agency: Centre for Environment and Development Government of India	<b>URJAKIRAN</b> Energy Conservation Awareness Campaign  <i>Not to Consume But to Conserve</i>	State Designated Agency: Energy Management Centre Government of Kerala	
	With the concurrence of : BEE, Ministry of Power, Government of India		Participating Agency for Irikkur Constituency: P.K.M. College of Education	
<b>URJAKIRAN 2016-17</b>				
<b>Fund Received: 15,000/-</b>				
<b>PRE-SANCTION WORKSHOP</b>				
Two Student Coordinators participated at Science Park, Kannur				
<b>POST-SANCTION WORKSHOP</b>				
Two Student Coordinators participated at Science Park, Kannur				
<b>PROGRAMME 1: @PKM College of Education, Madampam</b>				
<b>Awareness talks</b>		Theme: Energy Efficiency and Conservation	Exhibited at college and Town Parish Hall,Payyavur	
<b>Poster Exhibition</b>				
<b>PROGRAMME 2: Energy Conservation Rally and Public Meeting</b>				
<b>@BCM Club, Madampam</b>				14-12-2016
<b>No. of Participants</b>				
General Public			25	
Student Teachers & Teacher Educators			60	
<b>Activities</b>				
<b>Energy Conservation Rally</b>	Flagged off by	Mr.Shinto Luka (Muncipal Councillor, Sreekandapuram)		
<b>Public Meeting</b>	In the presence of	Mr Benny, HM i/c, Mary Land High School, Madampam Mr. C M Baby, Secretary, B.C.M. Club, Madampam		
<b>Awareness Talk</b>	Resource Person	Mr. Wilson Francis, (Alumni, PKM) EMC Resource Person, Kannur		
<b>Distribution of</b>	Best Energy Conserver Award	Awarded to selected five best conservers (Participants of Urjakiran 2015-16)		
<b>PROGRAMME 3: Public Meeting and Awareness Class</b>				
<b>@Town Parish hall, Payyavoor</b>				11-02-2017
<b>No. of Participants</b>				
General Public			110	
Student Teachers & Teacher Educators			74	
<b>Public Meeting</b>	Inauguration	Smt.Daisy Chittuparambil (President,Payyavur Panchayath)		

	<i>Project Description</i>	Ms. Aleena K Raju (EMC Resource Person, (Alumni PKM))
<b>Awareness Class</b>	<i>Theme</i>	Energy Efficiency and Conservation
	<i>Resource Person</i>	Mr Padmanabhan.A Sub Engineer KSEB, Sreekandapuram
<b>Distribution of</b>	LED Bulbs, Energy Conservation Handbook Awards for Best Energy Conservers	
<b>RESOURCE PERSON TRAINING</b>		
Two Student Teachers attended the two-day Resource Person Training Program organised by EMC, Thiruvananthapuram on 3 <sup>rd</sup> and 4 <sup>th</sup> January 2017.		

***URJAKIRAN 2016-17***  
***Awareness Class***  
***@PKM College of Education, Madampam***



***Urjakiran 2016-17***  
***Energy Conservation pledge***  
***@P.K.M College of Education, Madampam***







**Urjakiran 2016-17**  
**Energy Conservation Quiz and prize distribution**  
**@PKM College of Education, Madampam**



***Urjakiran 2016-17  
Energy Conservation Rally  
from P.K.M College of Education, Madampam to Madampam Town  
on 14-12-2016***





***Urjakiran 2016-17***  
***Public Meeting and Awareness Class***  
***@ St. Anne's parish hall Payyavvoor on 02-02-2017***



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