

URJAKIRAN

2017-18

ENERGY CONSERVATION AWARENESS CAMPAIGN



P.K.M. COLLEGE OF EDUCATION

MADAMPAM, KAITHAPRAM P.O, KANNUR, KERALA, INDIA, PIN – 670631

GOVT. AIDED TEACHER EDUCATION INSTITUTION AFFILIATED TO KANNUR UNIVERSITY

ACCREDITED BY NAAC WITH 'A' GRADE, (SECOND CYCLE -4 POINT SCALE)





RECOGNIZED BY NCTE INCLUDED UNDER UGC 2(F) & 12B
RUSA 2.0 BENEFICIARY INSTITUTION

AS PART OF



URJAKIRAN 2017-2018

Energy Conservation Awareness Campaign

	Resource Agency: Centre for Environment and Development Government of India	URJAKIRAN Energy Conservation Awareness Campaign <i>Not to Consume But to Conserve</i>	State Designated Agency: Energy Management Centre Government of Kerala	
	With the concurrence of : BEE, Ministry of Power, Government of India		Participating Agency for Irikkur Constituency: P.K.M. College of Education	
URJAKIRAN 2017-18				
Fund Received: 26,500/-				
PRE-SANCTION WORKSHOP				
Two Student Coordinators participated at Science Park, Kannur				
POST-SANCTION WORKSHOP				
PROGRAMME 1:			@PKM College of Education, Madampam	08-12-2017
Awareness talks, Poster Exhibition, e-collage competition			Theme: Energy Efficiency and Conservation	
PROGRAMME 2: Energy Conservation Rally				
@ Thumbeni Town, Madampam				08-12-2017
No. of Participants		General Public		25
		Student Teachers & Teacher Educators		60
Activities				
Energy Conservation Rally with Placards		Flagged off by	Sri.Binoy Parambettu (Municipal Councillor, Sreekandapuram)	
Distribution of		Poster cards		
Recitation of		Slogans		
PROGRAMME 3: Public Meeting and Awareness Class				
@ St.Thomas A.L.P School, Kottoorvayal				26-01-2018
No. of Participants		General Public		125
		Student Teachers & Teacher Educators		55
Flash mob		By Student Teachers on the theme Energy Conservation		
Public Meeting		Inauguration	Mr. P.P Raghavan (Chairman, Municipality) Sreekandapuram	
		In the presence of	Smt. Josephine Varghese (Municipal Councillor, Sreekandapuram)	
		Project Description	Dr. Prasanth Mathew (Project Co-ordinator, Urja Kiran, PKM) Sri. Wilson Francis	

		EMC Resource Person (Alumni, PKM)
Awareness Class	Theme	Energy Efficiency and Conservation
	Resource Person	Mr Padmanabhan.A Sub Engineer KSEB, Sreekandapuram
Exhibition	Poster and e-collage prepared by student teachers and school students	
Distribution of	LED Bulbs, Energy Conservation Handbook, Awards for Best Energy Conservers, Energy Conserver Card	
PROGRAMME 4: Renewable Energy Promotion Workshop of ANERT		
@Madampam Sunday School Hall in Association with Malabar Social Service Society		16-02-2018
No. of Participants	SHG/ Kudumbasree members	55
	Student Teachers & Teacher Educators	50
Inauguration	Mr. C J Jose, Retd. Teacher	
Project description	Ms. Ashlin Raj, EMC Resource Person (Alumni, PKM)	
Awareness class	Mr. Mineesh V K, Engineer, ANERT, Kannur	Non-Conventional Energy Resources and Conservation
Distribution of	Best Energy Conserver Award of 2016-17 in Payyavoor Panchayath	

Urjakiran 2017-18
Brochure of Energy Conservation Awareness rally



URJA KIRAN 2017-18
 ENERGY CONSERVATION AWARENESS CAMPAIGN (ECAC) 

എനർജി മാനേജ്മെന്റ് സെന്റർ, കേരളം,
 പി.കെ.എം കോളേജ് ഓഫ് എഡ്യൂക്കേഷൻ മടമ്പം,
 എന്നിവയുടെ സംയുക്ത ആഭിമുഖ്യത്തിൽ

**ഊർജ്ജ സംരക്ഷണ
 ബോധവൽക്കരണ റാലി**

ഡിസംബർ 8, വെള്ളി, രാവിലെ 11.30

കരുതലോടെയുള്ള ഊർജ്ജ ഉപഭോഗം എന്ന ആശയം ജനങ്ങളിലെത്തിക്കുന്നതിനായി മടമ്പം, പി.കെ.എം കോളേജ് ഓഫ് എഡ്യൂക്കേഷന്റെ നേതൃത്വത്തിൽ ദേശീയ ഊർജ്ജ സംരക്ഷണ ദിനാചരണത്തിന്റെ ഭാഗമായി, ഊർജ്ജ സംരക്ഷണ ബോധവൽക്കരണ റാലി സംഘടിപ്പിക്കുന്നു. 2017 ഡിസംബർ 8 വെള്ളിയാഴ്ച രാവിലെ 11.30-ന് പി.കെ.എം കോളേജിൽ നിന്ന് ആരംഭിച്ച് തുവ്വേനി ടൗണിലൂടെ പി.കെ.എം കോളേജ് ഓഡിറ്റോറിയത്തിൽ സമ്മേളിക്കുന്നു. റാലിയെ അഭിസംബോധന ചെയ്ത് ശ്രീ. ബിനോയി പറമ്പേട്ട് (മുനിസിപ്പൽ കൗൺസിലർ, ശ്രീകണ്ഠാപുരം) സംസാരിക്കുന്നു. പ്രസ്തുത പരിപാടിയിലേക്ക് ഏവരെയും ക്ഷണിക്കുന്നു.

മടമ്പം,
 4-12-2017

എസ്.
 സംഘാടക സമിതി

ഡിസംബർ 14; ദേശീയ ഊർജ്ജ സംരക്ഷണ ദിനം

Urjakiran 2017-18
Rally Inauguration
@PKM College of Education, Madampam on 8th December 2017





Urjakiran 2017-18
Energy Conservation Rally
from P.K.M College of Education, Madampam to Alex Nager on 08-12-2017





Urjakiran 2017-18
Public Meeting Inauguration
by Mr. P.P Raghavan (Chairman, Sreekandapuram Municipality)
@ St.Thomas A.L.P School, Kottoorvayal on 26-01-2018



Urjakiran 2017-2018
Awareness Class
by Mr Padmanabhan.A (Sub Engineer KSEB, Sreekandapuram)
@ St.Thomas A.L.P School, Kottoorvayal on 26-01-2018



Urjakiran 2017-18
Renewable Energy Workshop
@Madampam Sunday School Hall in Association with Malabar Social
Service Society, inaugurated by Mr. C J Jose, Retd. Teacher
on 16-02-2018



Urjakiran 2017-18
Awareness Class
by Mr. Mineesh V K, (Engineer, ANERT, Kannur)
@Madampam Sunday School Hall in Association with Malabar Social
Service Society on 16-02-2018



Urjakiran 2017-18

Newspaper Report of Energy Conservation Seminar



