

URJAKIRAN

2019-20

ENERGY CONSERVATION AWARENESS CAMPAIGN



P.K.M. COLLEGE OF EDUCATION

MADAMPAM, KAITHAPRAM P.O, KANNUR, KERALA, INDIA, PIN – 670631

GOVT. AIDED TEACHER EDUCATION INSTITUTION AFFILIATED TO KANNUR UNIVERSITY

ACCREDITED BY NAAC WITH 'A' GRADE, (SECOND CYCLE -4 POINT SCALE)

RECOGNIZED BY NCTE INCLUDED UNDER UGC 2(F) & 12B





RUSA 2.0 BENEFICIARY INSTITUTION

AS PART OF



URJAKIRAN 2019-2020

Energy Conservation Awareness Campaign

	Resource Agency: Centre for Environment and Development Government of India	URJAKIRAN Energy Conservation Awareness Campaign <i>Not to Consume But to Conserve</i>	State Designated Agency: Energy Management Centre Government of Kerala	
	With the concurrence of : BEE, Ministry of Power, Government of India		Participating Agency for Irikkur Constituency: P.K.M. College of Education	
URJAKIRAN 2019-20				
Fund Received: 15,000/-				
PRE-SANCTION WORKSHOP				
Two Student Coordinators participated at Science Park, Kannur				
PROGRAMME 1: Signature Campaign				
@ Bus Stand, Sreekandapuram				13-12-2019
<i>No. of Participants</i>		General Public		250
		Student Teachers & Teacher Educators		
Activities				
Signature Camapign		<i>Inaugurated by</i>	Mr. P.P Raghavan (Municipal Chairman, Sreekandapuram)	
		<i>In the Presence of</i>	Mr. Reghu, Sub Inspector of Police	
Distribution of		Newspaper supplement named “Uyiranu Urjam”		
Flash Mob & Street Play		By Student Teachers		
Audio commentary		Published by Student teachers		
PROGRAMME 2: Palm Imprint Campaign at PKM College of Education				
PROGRAMME 3: Awareness Campaign at Government Office-1				
@ Govt.Thaluk Hospital, Iritty				18-02-2020
<i>No. of Participants</i>		<i>Hospital Staff</i>		60
Public Meeting	<i>Inauguration</i>	Dr.Raveendran (Medical Superintendent)		
Awareness Class	<i>Resource Person</i>	Mr.Biju Antony (EMC State Level Resource Person)		
Video Presentation	Resource Material Supplied by EMC			
Survey	On Energy Consumption of the Hospital			
Distribution of	Energy Conservation Handbook			
PROGRAMME 4: Awareness Campaign at Government Office-2				
@ Govt.Thaluk Hospital, Irikkur				19-02-2020
<i>No. of Participants</i>		<i>Hospital Staff</i>		40
Public Meeting	<i>Inauguration</i>	Dr Ramitha P.P (Medical officer)		
Awareness Class	<i>Resource Person</i>	Ms. Ashlin Raj		

		EMC Resource Person, (Alumni P.K.M)
Video Presentation	Resource Material Supplied by EMC	
Survey	On Energy Consumption of the Hospital	
Distribution of	Energy Conservation Handbook	
PROGRAMME 5: Awareness Campaign at Government Office-3		
@ Govt.Thaluk Hospital, Thaliparamba		20-02-2020
<i>No. of Participants</i>	<i>Hospital Staff</i> 60	
Public Meeting	<i>Inauguration</i>	Dr. A Sushil (Medical Superintendent)
Awareness Class	<i>Resource Person</i>	Ashlin Raj EMC Resource person, (Alumni P.K.M)
Video Presentation	Resource Material Supplied by EMC	
Survey	On Energy Consumption of the Hospital	
Distribution of	Energy Conservation Handbook	
Publishing of	Poster Magazine on Energy Conservation	
RESOURCE PERSON TRAINING		
One Student Teacher attended the One-day Resource Person Training organised by EMC, on 4 th December 2021.		

Urjakiran 2019-20
Signature campaign Inaguration
By Mr. P.P Raghavan (Municipal Chairman, Sreekandapuram)
@ Bus Stand, Sreekandapuram on 13-12-2019



Urjakiran 2019-20
Signature campaign
@ Bus Stand, Sreekandapuram on 13-12-2019



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Brochure of Energy Conservation Awareness Programme 2020

SA  E
Electricity

**ഊർജ്ജ സംരക്ഷണ
ബോധവൽക്കരണ പരിപാടി**

2020 ഫെബ്രുവരി 18,19,20

2020 ഫെബ്രുവരി 18 ചൊവ്വ
ഗവ. താലൂക്ക് ഹോസ്പിറ്റൽ, ഇരിട്ടി

2020 ഫെബ്രുവരി 19 ബുധൻ
ഗവ. ഹോസ്പിറ്റൽ ഇരിക്കൂർ

2020 ഫെബ്രുവരി 20 വ്യാഴം
ഗവ. താലൂക്ക് ഹോസ്പിറ്റൽ തളിപ്പറമ്പ്

Organized by
P.K.M. College of Education, Madampam
Energy Management Center (EMC) Kerala

Urjakiran 2019-20
Public Meeting
@ Govt. Thaluk Hospital, Iritty on 18-02-2020



Urjakiran 2019-20
Awareness Class
by Mr. Biju Antony (EMC State Level Resource Person)
@ Govt. Thaluk Hospital, Iritty on 18-02-2020



Urjakiran 2019-20
Awareness Class
by Ashlin Raj EMC Resource person, (Alumni P.K.M)
@ Govt. Thaluk Hospital, Irikkur on 19-02-2020



Urjakiran 2019-20
Awareness Class
by Ashlin Raj EMC Resource person, (Alumni P.K.M)
@ Govt. Thaluk Hospital, Thaliparamba on 20-02-2020



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