

URJAKIRAN

2023-24

ENERGY CONSERVATION AWARENESS CAMPAIGN



P.K.M. COLLEGE OF EDUCATION

MADAMPAM, KAITHAPRAM P.O., KANNUR, KERALA, INDIA, PIN – 670631

GOVT. AIDED TEACHER EDUCATION INSTITUTION AFFILIATED TO KANNUR UNIVERSITY

ACCREDITED BY NAAC WITH 'A' GRADE, (SECOND CYCLE -4 POINT SCALE)

RECOGNIZED BY NCTE INCLUDED UNDER UGC 2(F) & 12B

RUSA 2.0 BENEFICIARY INSTITUTION

AS PART OF

CARE  **OUR**
INITIATIVE OF PKM **EARTH**

URJAKIRAN 2023-2024

Energy Conservation Awareness Campaign

URJAKIRAN 2023-2024		
Programme: Energy Conservation Awareness & Pledge Taking		
@ PKM College of Education		14-12-2023
No. of Participants	Student Teachers	50
	Teacher Eductors	2
Activities		
Public Meeting	<i>Inaguration</i>	Dr. Jessy N.C (Principal, P.K.M College of Education, Madampam)
	<i>In the presence of</i>	Dr. Prasanth Mathew (Project Coordinator of Urjakiran)
Oath Taking	<i>Led by</i>	Aiswarya M (Programme Coordinator)

Urjakiran 2023-24
Brochure of Energy Conservation Day Celebration &
Pledge Taking
@ PKM College of Education, Madampam



On December 14th, 2023, in recognition of National Energy Conservation Day, the Physical Science department of P.K.M. College of Education, Madampam, hosted a significant pledge-taking ceremony dedicated to promoting energy conservation. This event, held on a Thursday, brought together faculty, students, and staff in a unified effort to underscore the importance of conserving energy resources for the benefit of the environment and future generations.

The ceremony was thoughtfully organized by the department, reflecting a deep commitment to environmental education and sustainability. The event commenced with an introduction by the department head, who highlighted the critical role that educational institutions play in fostering an awareness of environmental issues. The head emphasized the growing need for energy conservation in the context of global challenges such as climate change and resource depletion.

Aishwarya, the programme coordinator, played a central role in the ceremony. She began by addressing the audience, stressing the significance of their collective actions in energy conservation. With a clear and resonant voice, Aishwarya led the pledge, carefully articulating each word to ensure that the gravity of the commitment was fully understood by all participants.

As she recited the pledge, the students followed suit, repeating her words in unison. This act of collective recitation was symbolic, representing the shared responsibility of every individual in the room. The pledge included commitments to simple yet impactful actions,

such as turning off lights when not in use, unplugging devices to prevent phantom energy loss, using energy-efficient appliances, and advocating for renewable energy sources.

The ceremony also included a discussion on the broader implications of energy conservation. Faculty members shared insights on how reduced energy consumption not only lowers utility bills but also reduces carbon footprints, thereby mitigating the effects of climate change. The students were encouraged to take these lessons beyond the classroom and apply them in their homes and communities, effectively becoming ambassadors for energy conservation.

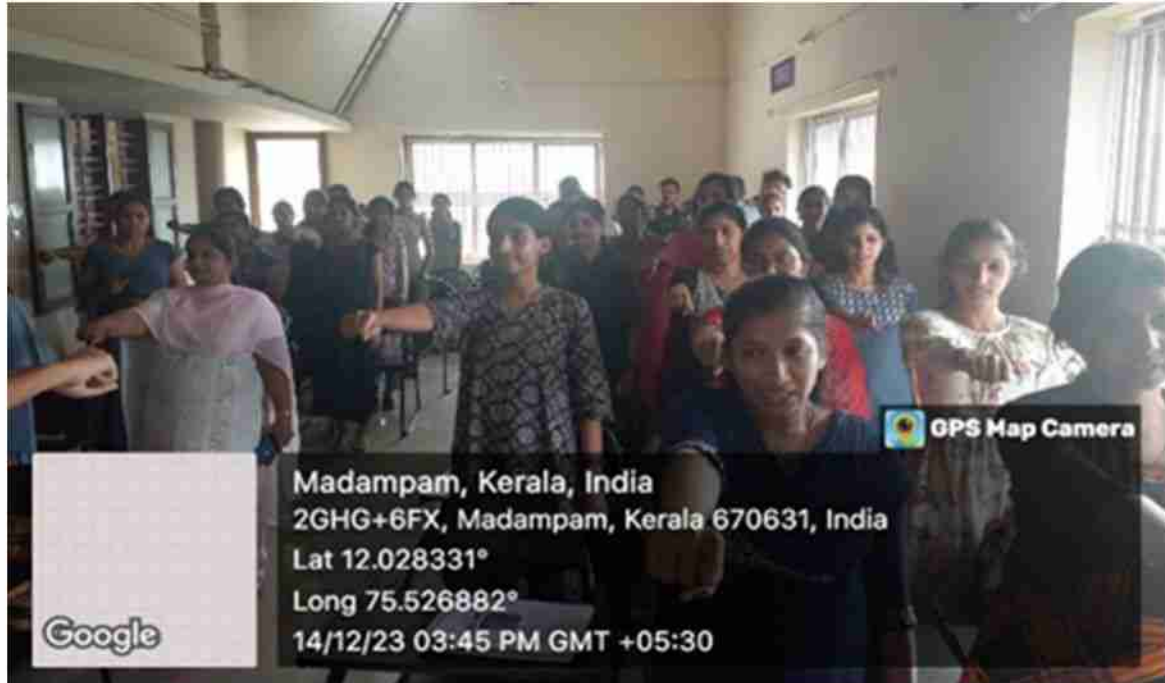
To further drive home the importance of this initiative, the department planned a series of follow-up activities. These included workshops on energy-efficient practices, seminars on the latest advancements in renewable energy technologies, and campaigns to raise awareness about energy conservation within the local community. The students were also tasked with conducting energy audits in their households and presenting their findings, fostering a hands-on approach to learning about energy use and conservation.

The pledge-taking ceremony at P.K.M. College of Education was more than just a formality; it was a pivotal moment in the college's ongoing efforts to promote sustainable practices. By making a public commitment to energy conservation, the students and staff demonstrated their dedication to creating a more sustainable future. This event not only heightened awareness about energy conservation but also inspired behavioural changes that are expected to have a lasting impact both within the college and in the wider community.

Urjakiran 2023-24
Energy Conservation Awareness
@PKM College of Education, Madampam on 14-12-23



Urjakiran 2023-24
Energy Conservation Pledge
@PKM College of Education, Madampam on 14-12-23



Urjakiran 2023-24
Pledge Taking
@PKM College of Education, Madampam on 14-12-23



The logo features the word "URJAKIRAN" in a large, bold, red sans-serif font with a white outline and a slight drop shadow. Below it, the words "ENERGY CONSERVATION AWARENESS CAMPAIGN" are written in a smaller, black, all-caps sans-serif font. The background is white with colorful geometric shapes in shades of orange, red, and blue at the top and bottom corners.

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